A national conference of LGBTQ Asian Americans, South Asians, Southeast Asians, and Pacific Islanders (API) to network, organize, educate, and build capacity.
Why Support NQAPIA and its Conference?

• Become part of NQAPIA’s critical policy, advocacy and educational initiatives to address homophobia and racial intolerance.

• NQAPIA is a tax-exempt 501(c)(3) not-for-profit so contributions are tax-deductible to the fullest extent permitted by law.

• The conference provides a unique opportunity for visibility among the leading LGBT and AAPI community leaders and professionals, as well as national figures in Washington, DC, including elected officials, policy makers and advocates.

• Support of NQAPIA can demonstrate a company commitment to diversity and can promote moral among company employees who are not only LGBT or AAPI, but for the entire workforce.

• Nearly 90% of gay men and lesbians report that a brand’s sponsorship of LGBT events favorably influences their buying decisions.¹

• The buying power of gay and lesbian consumers is likely to exceed $835 billion.² This unparalleled brand loyalty is a compelling reason for any company to partner with an LGBT organization.

• Asian American buying power was estimated at $543.7 billion in 2010 and is projected to climb to $775.1 billion in 2015. The increase is the highest of all race/ethnic groups.³

Notes:
3 The Multicultural Economy 2010 by the Selig Center for Economic Growth in Packaged Facts.
4 InterTrend Communication’s Knowledge Center 2007, TVB Media Marketing.
Sponsoring the NQAPIA conference provides maximum visibility and is a strategic opportunity to achieve marketing goals. Participation in the conference demonstrates simultaneous commitment to both the LGBT and Asian American communities, and within one’s own company/organization.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Fee</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Diamond Level – $25,000+** | | • Top billing as a lead conference sponsor  
• Premium advertising and exhibit placement  
• Banner & premium signage featuring company/organization logo prominently displayed during conference  
• Diamond Level acknowledgment in meeting materials, on website, and in NQAPIA newsmagazine  
• First choice of 6’ table exhibit space  
• 10 complimentary conference registrations (including Saturday gala dinner)  
• Premium placement of company/organization logo in looped slideshow presentation at the gala dinner  
• Special introduction to VIP guests and speakers |
| **Gold Level – $15,000** | | • Top billing as a lead conference sponsor  
• Premium advertising and exhibit placement  
• Banner and premium signage featuring company/organization logo prominently displayed during conference  
• Gold Level acknowledgment in meeting materials, on website, and in NQAPIA newsmagazine  
• First choice of 6’ table exhibit space  
• 10 complimentary conference registrations (including Saturday gala dinner)  
• Premium placement of company/organization logo in looped slideshow presentation at the gala dinner |
| **Pearl Level – $10,000** | | • Top billing as a lead conference sponsor  
• Premium advertising and exhibit placement  
• Banner and premium signage featuring company/organization logo prominently displayed  
• First choice of 6’ table exhibit space  
• 8 complimentary conference registrations (including Saturday gala dinner)  
• Pearl Level acknowledgment in meeting materials, on website and in NQAPIA newsmagazine  
• Superior placement of company/organization logo in looped slideshow presentation at the gala dinner |
| **Jade Level – $5,000** | | • Billing as a lead conference sponsor  
• Top advertising and exhibit placement  
• Banner and premium signage featuring company/organization logo displayed during the conference  
• First choice of 6’ table exhibit space  
• 5 complimentary conference registrations (including Saturday gala dinner)  
• Jade Level acknowledgment in meeting materials, on website and in NQAPIA newsmagazine  
• Prime placement of company/organization logo in looped slideshow presentation at the gala dinner |
| **Lotus Level – $2,500** | | • 6’ table exhibit space  
• 4 complimentary conference registrations (including Saturday gala dinner)  
• Lotus Level acknowledgment in meeting materials, on website and in NQAPIA newsmagazine  
• Top placement of company/organization logo in looped slideshow presentation at the gala dinner |
| **Jasmine Level – $1,000** | | • 6’ table exhibit space  
• 2 complimentary conference registrations (including Saturday gala dinner)  
• Jasmine Level acknowledgment in meeting materials, on website and in NQAPIA newsmagazine  
• Placement of company/organization logo in looped slideshow presentation at the gala dinner |
| **General Conference Supporter – $500** | | • Acknowledgment in meeting materials, on website and in NQAPIA newsmagazine  
• Placement of company/organization logo in looped slideshow presentation at the gala dinner |
Government
U.S. Census Bureau
Center for Health, Intervention, & Prevention (CHIP), University of Connecticut
School of Social Work, University of Washington
Office of Minority Health Resource Center / DHHS

Corporate
Caesars Entertainment
Hogan Lovells LLP
Wells Fargo
Harrah’s Entertainment
Microsoft
United Airlines
Hawaiian Airlines
Verizon
Coblentz, Patch, Duffy & Bass LLP

Foundations
Arcus Foundation
Asian Americans/Pacific Islander in Philanthropy
Astrea Lesbian Foundation for Justice
David Bohnett Foundation
Ford Foundation
Four Freedoms Fund / Public Interest Projects
Gill Foundation
Open Society Foundations
Resist Fund
Seattle Pride Foundation
Horizons Foundation
Liberty Hill Foundation
Unbound Philanthropies
Walter and Evelyn Haas, Jr. Fund

Nonprofit
National Gay & Lesbian Chamber of Commerce
National Gay & Lesbian Task Force
Lambda Legal
Human Rights Campaign
Consortium of Higher Education LGBT Resource Professionals
Asian Pacific AIDS Intervention Team
Asian Pacific Islander Coalition Against HIV/AIDS
API Wellness Center
API Equality Northern California
Asian & Pacific Islander American Health Forum (APIAHF)
Gay Asian Pacific Alliance (GAPA)
Advocates for Youth
Potential sponsors may take advantage of the following opportunities to gain additional visibility by underwriting the costs of the following conference events. Event sponsors are recognized in printed materials, on event signage and, where appropriate, have the opportunity to greet attendees.

**Sponsor Reception, Luncheon, Or Workshop**

- Plenary Breakfast on Friday – $2,500
- Plenary Breakfast on Saturday – $2,500
- Plenary Brunch on Sunday – $2,500
- Opening Reception on Thursday evening – $1,000
- Community and Cultural Performance on Friday evening – $1,000
- Morning Coffee Stations on Fri., Sat, Sun. – $1,000
- Afternoon Snack Stations on Fri., Sat, Sun. – $1,000
- Special Group Luncheons on Thursday – $250 each
  - Parents (estimated 20 participants)
  - Youth (estimated 30 participants)
  - South Asians (estimated 30 participants)
- Workshop sponsorship – $100 each (Contact NQAPIA for a list of workshop topics or propose your own)

**Lanyard, Conference Bag, Bag Insert**

- Display company/organization logo prominently on nametag lanyard worn by every registrant – $2,000.
- Display company/organization logo prominently on conference materials bag distributed to all attendees ($2,500) **SOLD!**
- Insert promotional materials into Conference attendees’ welcome packets (single or double sided, 8” X 11” or smaller) – $250.

**Exhibiting**

Exhibiting at the NAPIA conference builds awareness, showcases services, and establishes and strengthens relationships.

**Corporate/ Government** – $500
- 6’ table
- One complimentary conference registration

**Nonprofits, Small Businesses** – $250
- 6’ table
- One complimentary conference registration

**Small Nonprofits, Community Organizations** – $100
- 6’ table
A limited number of ads will be included in the final conference program. All ads will be printed in black and white. Rates for conference program advertisement are as follows:

All Diamond, Gold, Pearl, Jade, Lotus, and Jasmine Sponsors receive a complimentary full-page advertisement.

<table>
<thead>
<tr>
<th>Size</th>
<th>Dimensions (width x height)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover</td>
<td>7.5&quot; x 10&quot;</td>
<td>Reserved for top sponsors</td>
</tr>
<tr>
<td>Full Page</td>
<td>7.5&quot; x 10&quot;</td>
<td>$300</td>
</tr>
<tr>
<td>Half Page</td>
<td>7.5&quot; x 5&quot;</td>
<td>$150</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>3.75&quot; x 5&quot;</td>
<td>$75</td>
</tr>
<tr>
<td>Name listing only</td>
<td>Line</td>
<td>$50</td>
</tr>
</tbody>
</table>

**Advertisement Specifications**

Images must be gray-scale, 300 dpi minimum. Use any of the following file formats:
- JPEG
- TIFF
- Illustrator
- Acrobat PDF

Please send artwork for the Conference Program Book to sponsor@nqapia.org and write “Conference Artwork” in subject.
About NQAPIA

The National Queer Asian Pacific Islander Alliance (NQAPIA) is a federation of lesbian, gay, bisexual, and transgender (LGBT) Asian American, South Asian, Southeast Asian, and Pacific Islander (AAPI) organizations.

AAPIs are among the fastest growing minority groups in the nation and are an emerging sector of the LGBT community. NQAPIA builds the organizational capacity of local LGBT AAPI groups, develops leadership, promotes visibility, educates the community, and brings the civil rights concerns of Asian American to the fore in the LGBT community, and increases awareness of LGBT rights in the Asian American community.

Every year NQAPIA brings together leaders from throughout the United States. Previous national conferences and were held in Washington DC in 2012, Seattle in 2009 and a similar conference in New York City in 2004. NQAPIA also has annual leadership trainings for its member organizations, which were held in Honolulu in 2013, San Jose in 2011, Chicago in 2010, and Denver in 2008.

This Prospectus provides information about the various ways to participate, including sponsorship, exhibiting, advertising, and branding opportunities.

To learn more, contact Glenn Magpantay at glenn_magpantay@nqapia.org or 917-439-3158.

Contact NQAPIA
Glenn D. Magpantay, Executive Director
NQAPIA
233 Fifth Avenue Suite 4A
New York, NY 10016
glenn_magpantay@nqapia.org

www.nqapia.org
conference@nqapia.org
CHICAGO

Greater New York City Area
- Dari Project=
- Gay Asian & Pacific Islander Men of New York
- Q-WAVE
- SALGA

Northern California
- Asian Pacific Islander Equality-Northern California
- Asian Pacific Islander Queer Women and Transgender Community (APIQWTC)
- Gay Asian Pacific Alliance (GAPA), San Francisco, CA
- South Bay Queer and Asian, San Jose
- Trikone, San Francisco, CA
- UTOPIA- San Francisco

Midwest
- Shades of Yellow (SOY), Minneapolis, MN
- Invisible-to-Invincible (i2i): Asian Pacific Islander Pride of Chicago
- Trikone-Chicago
- Freedom Inc. – Madison, WI

Mid-Atlantic/Metro DC Area
- Asian Pacific Islander Queers United for Action (AQUA), Washington, DC
- Asian Pacific Islander Queer Sisters (APIQS), Washington, DC
- hotpot!, Philadelphia, PA
- Khush-DC, Washington, DC

New England
- Massachusetts Area South Asian Lambda Association (MASALA), Boston, MA
- Queer Asian Pacific-Islander Alliance (QAPA), Boston, MA
- Southeast Asian Queers United for Empowerment & Leadership (seaQuel), Providence, RI

Southern California
- API Pride Council
- Asian Pacific Islander Equality-Los Angeles
- Barangay - LA
- Satrang
- Gay Asian Pacific Support Network (GAPSN)
- Koreans United for Equality (KUE)
- UTOPIA- San Diego
- Viet Rainbow Orange County (VietROC)

Pacific Northwest
- Asian Pacific Islander Pride of Portland, OR
- Trikone-Northwest, Seattle, WA
- UTOPIA- Seattle
- Project Q of APIFWSC-Chihaya, Seattle, WA
- Pride Asia, Seattle, WA

The South
- Asian Queers and Allies (AQUA), Durham, NC
- Queer & Asian, Houston, TX
- Trikone- Atlanta, GA
- Khush Texas, Austin, TX
- VAYLA- New Orleans

National
- Muslim Alliance for Sexual and Gender Diversity (MASGD)
- Network on Religion and Justice (NRJ)

Northern California
- Asian Pacific Islander Equality-Northern California
- Asian Pacific Islander Queer Women and Transgender Community (APIQWTC)
- Gay Asian Pacific Alliance (GAPA), San Francisco, CA
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- Koreans United for Equality (KUE)
- UTOPIA- San Diego
- Viet Rainbow Orange County (VietROC)
Sponsorship Levels & Opportunities

Conference Sponsorship
All Gold, Pearl, Jade, Lotus, and Jasmine Sponsors receive a complementary exhibit table, full-page ad and bag insert.

- □ Diamond - $25,000
- □ Gold - $15,000
- □ Pearl - $10,000
- □ Jade - $5,000
- □ Lotus - $2,500
- □ Jasmine - $1,000
- □ Supporter - $500

Exhibitor
- □ Corporate - $500
- □ Government, Nonprofit, Small Business - $250
- □ Small Nonprofit, Community Organization - $100

Conference Program Advertisement
- □ Full Page - $300
- □ Half Page - $150
- □ Quarter Page - $75
- □ Name Listing - $50

Additional Opportunity
- □ Plenary Breakfast Fri. - $2,500
- □ Opening Reception Thurs. - $1,000
- □ Cultural Performance Fri. - $1,000
- □ Workshop Sponsorship - $100 each
- □ Plenary Breakfast Sat. - $2,500
- □ Morning Coffee/Afternoon Snack Stations Fri., Sat., Sun. - $1,000
- □ Nametag Lanyard - $2,000
- □ Plenary Brunch Sun. - $2,500
- □ Special Group Luncheons Thurs. - $250 each
- □ Bag Insert - $250

Payment Method

- □ Check - Payable to "NQAPIA"
- □ Credit Card □ Visa □ Master Card □ American Express
  ("Democracy in Action" NQAPIA’s gateway merchant, will appear on billing statement)
  Name as it appears on Card: 

  Card Number: ___________________________ EXP Date: ________ Security Code: ________

  Signature: ____________________________

Mail and/or Email this form with Payment to:
NQAPIA
233 Fifth Avenue, Suite 4A
New York, NY 10016
sponsor@nqapia.org